

McLaren Accord Consulting

From Bottlenecks to Breakthroughs

We help high-transaction businesses (e.g., supply chain, SaaS) overcome growth blockers—be it messy data or execution gaps—by rolling up our sleeves and fixing the root cause. **Strategy delivered, not just designed.**

M&A / Ownership Changes

- "We just acquired a company."
"We have a new partner / owner."
- Integration strategy
 - Data and process alignment
 - Synergy opportunities

Data & Reporting Gaps

- "We need better insight into performance."
"Our reporting isn't comprehensive."
- Unified data & dashboards
 - Improved reporting processes
 - Customer visibility

Operational Efficiency

- "Our costs are too high."
"We need help selecting a vendor."
- Cost structure optimization
 - RFP/RFI & vendor negotiation support
 - Operational process streamlining

Brand Expansion / Market Entry

- "We want to grow our customer base."
"We are entering a new market."
- Expansion roadmaps
 - Pricing & packaging
 - Market & competitive landscape assessments

Growth & Strategy

- "We have outcomes we've never seen."
"Our current strategies are no longer effective."
- Root cause analysis
 - Scalable strategy design
 - Execution planning

Funding & Investment Strategy

- "We have investment options to vet."
"We are attracting new investors."
- Investor presentations & due diligence
 - Operational ROI evaluation
 - Investment roadmapping

Ready to break through your bottlenecks? Visit us at www.mclarenaccord.com



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